

# Number of Consumers by Bagel Brand

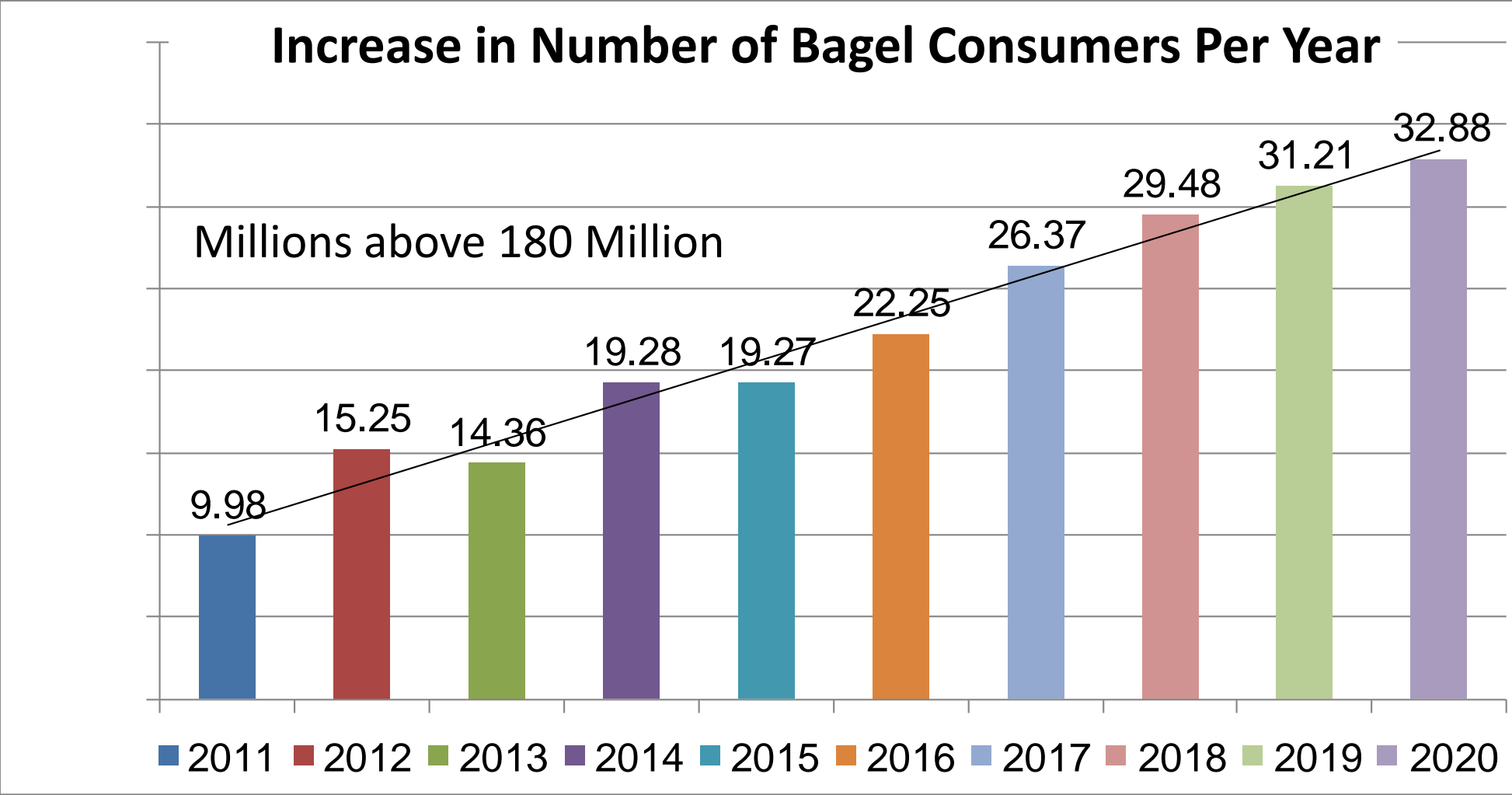


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# Consumption of bagels from 2011 to 2020



Region  
United States

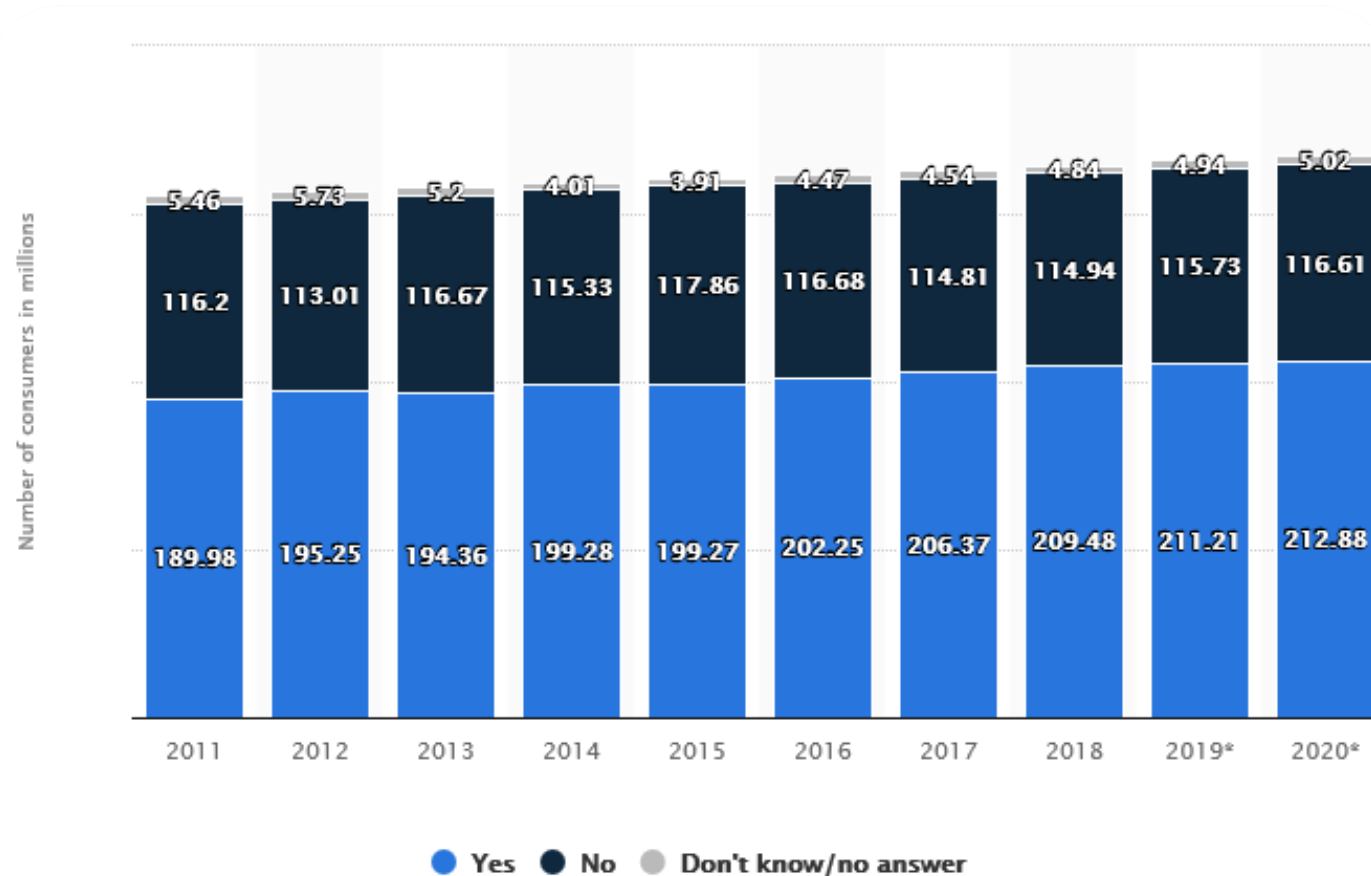
Survey time period  
2011 to 2018

Supplementary notes \*  
Forecast.  
The figures presented reflect the respective population in the United States. Statista calculated the figures based on the U.S. Census data and Simmons National Consumer Survey (NHCS).



# Consumption of bagels from 2011 to 2020

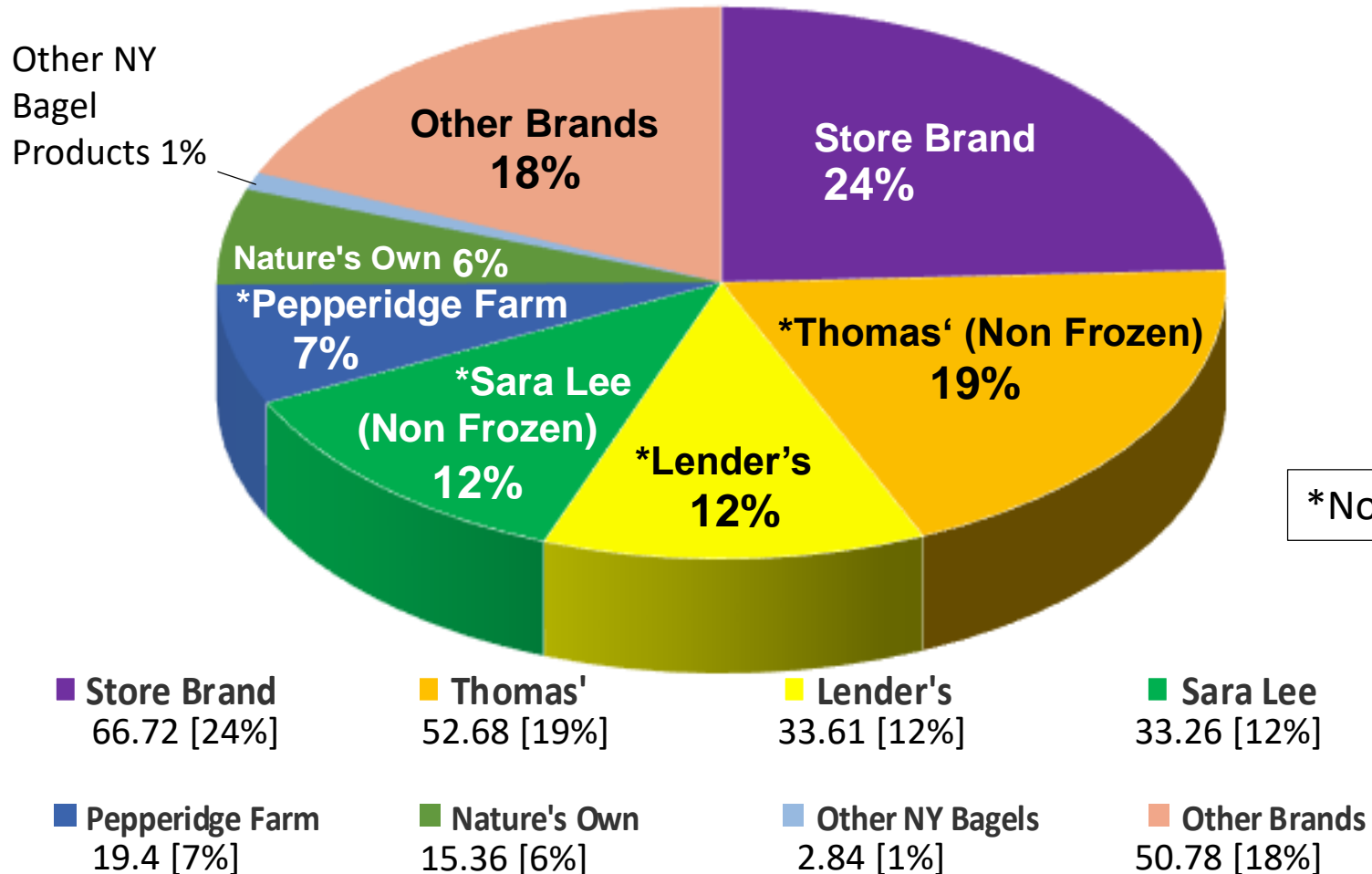
This statistic shows the consumption of bagels in the United States from 2011 to 2018 and a forecast thereof until 2020. The data has been calculated by Statista based on the U.S. Census data and Simmons National Consumer Survey (NHCS). According to this statistic, 209.48 million Americans consumed bagels in 2018. This figure was projected to increase to 212.88 million in 2020.



# Which brands of bagels do you eat most often?

Number of Consumers in Millions by Brand 2018

This statistic shows the brands of bagels eaten most often in the United States in 2018. The data has been calculated by Statista based on the U.S. Census data and Simmons National Consumer Survey (NHCS). According to this statistic, 66.72 million Americans consumed Store Brand bagels in 2018.

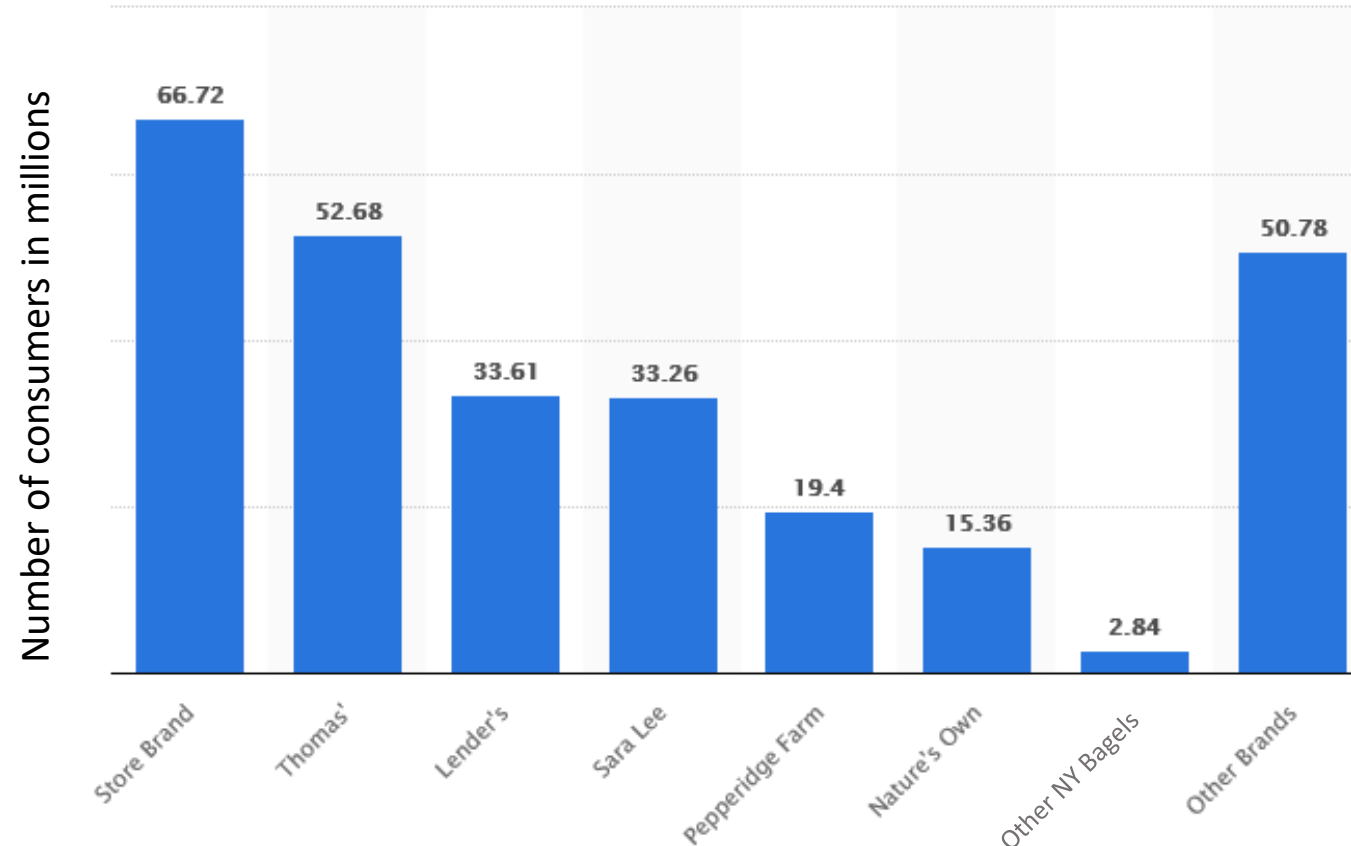


\*Not a Clean Label Product



# Which brands of bagels do you eat most often?

This statistic shows the brands of bagels eaten most often in the United States in 2018. The data has been calculated by Statista based on the U.S. Census data and Simmons National Consumer Survey (NHCS). According to this statistic, 66.72 million Americans consumed Store Brand bagels in 2018.



# Contact Us

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